Toulose Business School

Bachelor in Management

Toulouse - Barcelona

3 International Accreditations

Think & Create

www.tbs-education.es
The Bachelor in Management of Toulouse Business School guarantees quality and academic excellence thanks to its training based on the strictest standards with regard to teaching, research and job placement.

1. **Toulouse Business School is certified by all three international accreditations in the sector: EQUIS, AMBA and AACSB.** Only 1% of business schools in the world have obtained all three accreditations.

2. **Toulouse Business School is among the top 10 best Business Schools in France** according to the publications “Challenges” and “Le Figaro Étudiant”. Moreover, TBS is among the best 70 Business Schools in Europe according to the Financial Times.

3. **Our professors are also researchers.** Coming from different countries, Toulouse Business School’s professors are renowned experts in their disciplines and research in entrepreneurship, finance, marketing, management and human resources.

The Bachelor in Management in **Rankings**

- **Number 1** in 2014 * Orientations* magazine’s ranking of the best bachelor programs in France out of more than 70 programmes.
- **Number 2** in the ranking by the magazine *Le Figaro Étudiant* for the best business schools among 26 options.
- **Number 3** in *SMBG* ranking of the best Bachelors in Management and Business Management among 20 options.

**Figures**

- **Toulouse 4,300 students**
  - Master in Management
  - Bachelor in Management
  - Specialised Masters
  - MBA Programmes
  - Executive Education
- **Barcelona 550 students**
  - Bachelor in Management
  - MSc Marketing
  - MSc Finance
- **Casablanca 300 students**
  - Specialised Masters
  - Tri-executive MBA

- **4 locations:** Toulouse, Barcelona, Casablanca and Paris
- **One of the best French Grandes Ecoles with 4,300 students**
- **More than 1,000 international students representing 80 different nationalities**
- **25% of students embark on international careers**
- **5 research centres**

- **Network of 30,000 alumni living throughout the world**
- **Active agreements with more than 160 international institutions**
- **91 resident faculty, 60 affiliated professors, 45 visiting professors and over 1,300 professional speakers from companies (88% of resident and affiliated professors hold doctorates and PhDs)**
The Bachelor in Management from Toulouse Business School is an official degree accredited by the French Ministry of Higher Education. Our Bachelor programme offers our students the resources of a leading Business School (quality of the faculty, international agreements, work placements, employability) and our graduates a springboard to success on today’s global market place.

Why join the Bachelor in Management?

I want to develop my professional career in an international environment
- Learn several languages
- Multicultural environment
- International Faculty
- Internships abroad
- One or more semesters abroad

I want to learn through experience
- Applied learning techniques
- Work experience placements every year
- Small groups
- Lecturers from professional sectors
- Improvement paths

I want to feel supported and guided by professionals
CAREER Starter
- Skills development
- Practical CV and interview workshops
- Personalised guidance: building up of a professional profile
**INTERNATIONALIZATION IS A KEY FACTOR IN OUR EDUCATION**

83 Partner Universities in 35 countries

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**Ana Pallejà,** 2nd year at the University of Cincinnati, USA

>> «I decided to go to the USA to discover the American culture, but I’ve gained a lot more than that. Living abroad can be scary, but TBS offers great support. I will always remember the experiences and friendships I made there!».

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International universities with agreements for 2015-2016*

<table>
<thead>
<tr>
<th>Country</th>
<th>University Name</th>
<th>Website Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>Argentina</td>
<td>Universidad de Ciencias Empresariales y Sociales (UCES), Buenos Aires</td>
<td><a href="http://www.uces.edu.ar">www.uces.edu.ar</a></td>
</tr>
<tr>
<td>Austria</td>
<td>Australian University of South Australia, Adelaide</td>
<td><a href="http://www.unisa.edu.au">www.unisa.edu.au</a></td>
</tr>
<tr>
<td>Belgium</td>
<td>Hogeschool Gent, Ghent</td>
<td><a href="http://www.hogent.be">www.hogent.be</a></td>
</tr>
<tr>
<td>Brazil</td>
<td>Universidad de Sao Paulo, Sao Paulo</td>
<td><a href="http://www.usp.br">www.usp.br</a></td>
</tr>
<tr>
<td>Canada</td>
<td>Brock University, Brock (Ontario)</td>
<td><a href="http://www.brocku.ca">www.brocku.ca</a></td>
</tr>
<tr>
<td>Chile</td>
<td>Universidad Diego Portales, Santiago de Chile</td>
<td><a href="http://www.udp.cl">www.udp.cl</a></td>
</tr>
<tr>
<td>Colombia</td>
<td>Universidad del Rosario, Bogotá</td>
<td><a href="http://www.urosario.edu.co">www.urosario.edu.co</a></td>
</tr>
<tr>
<td>Croatia</td>
<td>Zagreb School of Economics &amp; Management, Zagreb</td>
<td><a href="http://www.zasm.hr">www.zasm.hr</a></td>
</tr>
<tr>
<td>Estonia</td>
<td>Estonian Business School, Tallinn</td>
<td><a href="http://www.edu.ee">www.edu.ee</a></td>
</tr>
<tr>
<td>Finland</td>
<td>Helsinki University of Business &amp; Applied Sciences, Helsinki</td>
<td><a href="http://www.helsinki.fi">www.helsinki.fi</a></td>
</tr>
<tr>
<td>Germany</td>
<td>European University of Applied Sciences (EUPH), Brühl</td>
<td><a href="http://www.auf.de">www.auf.de</a></td>
</tr>
<tr>
<td>Hungary</td>
<td>Budapest Business School, Budapest</td>
<td><a href="http://www.kkfk.bfg.hu">www.kkfk.bfg.hu</a></td>
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<tr>
<td>Iceland</td>
<td>Reykjavik University, Reykjavik</td>
<td><a href="http://www.rtu.is">www.rtu.is</a></td>
</tr>
<tr>
<td>Indonesia</td>
<td>University Gadjah Mada, Yogyakarta</td>
<td><a href="http://www.ugm.ac.id/en/">www.ugm.ac.id/en/</a></td>
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<td>Ireland</td>
<td>Dublin City University, Dublin</td>
<td><a href="http://www.dcu.ie">www.dcu.ie</a></td>
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<tr>
<td>Japan</td>
<td>Akita International University (AUI), Akita</td>
<td><a href="http://www.ak.ai">www.ak.ai</a></td>
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<td>Korea</td>
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<td>Korea</td>
<td>INHA University, Incheon</td>
<td><a href="http://eng.inha.ac.kr/index.html">http://eng.inha.ac.kr/index.html</a></td>
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<tr>
<td>Mexico</td>
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<td><a href="http://www.mq.edu.au">www.mq.edu.au</a></td>
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<td>Puerto Rico</td>
<td>Sifgo Institute of Technology, Sifgo</td>
<td><a href="http://www.sifgo.is">www.sifgo.is</a></td>
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<td>United States</td>
<td>Universita Cattaneo (LIUC), Castelzanella</td>
<td><a href="http://www.liuc.it">www.liuc.it</a></td>
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<td>United States</td>
<td>Universita di Bologna (Campus Rimini), Rimini</td>
<td><a href="http://www.unibo.it">www.unibo.it</a></td>
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<tr>
<td>United States</td>
<td>Soongsil University, Seoul</td>
<td><a href="http://eng.ssu.ac.kr/web/eng/home">http://eng.ssu.ac.kr/web/eng/home</a></td>
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</tbody>
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*Partner universities and agreements as of 2015-2016.
Destinations and the number of places for international exchanges vary from year to year and are distributed between the students at the Toulouse Campus and the Barcelona Campus according to academic merit.

Plinio Ruiz, 2nd year at Sogang University, South Korea

“Living in South Korea for a year was one of the best experiences of my life, thanks to which I broadened my contact network. Korea was unforgettable and a year that definitely changed my life”.
What is the Bachelor in Management like?

Our Mission

- To train managers with operational expertise in management who are prepared for middle-management positions in national and international environments.
- To provide adequate analytical and conceptual skills to students who may want to continue their studies.

Program Structure

1st YEAR

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
<th>Internship in a Company (10 weeks)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common core subjects in Management</td>
<td>Common core subjects in Management</td>
<td></td>
</tr>
<tr>
<td>BARCELONA</td>
<td>TOULOUSE</td>
<td>OR</td>
</tr>
<tr>
<td>English or Spanish Track</td>
<td>English or French Track</td>
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2nd YEAR

<table>
<thead>
<tr>
<th>Semester 3</th>
<th>Semester 4</th>
<th>Internship in a Company (12 weeks)</th>
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</thead>
<tbody>
<tr>
<td>Common core subjects in Management</td>
<td>Semester Abroad (mandatory for all non-international students) *</td>
<td></td>
</tr>
<tr>
<td>BARCELONA</td>
<td>TOULOUSE</td>
<td>OR</td>
</tr>
<tr>
<td>English Track</td>
<td>French or English Track</td>
<td></td>
</tr>
<tr>
<td>OR</td>
<td>International Partner University</td>
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3rd YEAR

<table>
<thead>
<tr>
<th>Semester 5 and 6</th>
<th>Internship in a Company (24 weeks)</th>
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<tbody>
<tr>
<td>Improvement Path (to choose from the list below)</td>
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</tr>
<tr>
<td>BARCELONA</td>
<td>OR</td>
</tr>
<tr>
<td>English Track</td>
<td></td>
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<tr>
<td>OR</td>
<td>TOULOUSE</td>
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<tr>
<td>English or French Track</td>
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</tbody>
</table>

IMPROVEMENT PATHS (From academic year 2017-2018)

<table>
<thead>
<tr>
<th>TOULOUSE</th>
<th>BARCELONA</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Tourism and Events</td>
<td>- Revenue Management and e-Distribution</td>
</tr>
<tr>
<td>- Wine Management</td>
<td>- Aviation Management</td>
</tr>
<tr>
<td>- Real State Management</td>
<td>- International Business Management</td>
</tr>
<tr>
<td>- Social Web &amp; Digital Marketing</td>
<td>- Digital Marketing</td>
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<tr>
<td>- Bank Insurance</td>
<td>- Management, Innovation and Creativity</td>
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<tr>
<td>- Sustainable Development &amp; Social Economy</td>
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<tbody>
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<td></td>
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</table>

* International Students: any student who has lived at least one year in a different country to the integrated campus.
1st or 2nd year internship must be abroad for all non international students.
The semester abroad in a Partner University is also available during Semester 3 for Toulouse 1st year students.

These paths may vary, due to possible evolution we are unable to assure that all of these will be opened at this time.
Our students profile

30% of international students and more than 35 nationalities
- Graduated High School Students
- 18 years old on average (in First year)

Where do our students go?

50% of graduates integrate the professional world
91% of them are employed within 6 months of graduation

50% of graduates continue their studies
ESCP Europe, EM Lyon in France, EADA, IE University in Spain, Cass Business School and London Business School in the UK, Erasmus University of Rotterdam in the Netherlands, Georgetown University in USA and University of Victoria in Canada are just some of the international business schools that have welcomed our students.

Activity sectors integrated after studies

- 33% Sales and export
- 15% Finance and banking
- 7% Distribution
- 9% Logistics
- 9% High management
- 3% Other
- 9% IT
- 15% Marketing

Some of the collaborating companies:

Kai Ratcliffe,
Bachelor student from Germany
“Learning the world’s most important languages seems to me a great asset. Combining that with the international studies and management-oriented course which TBS Barcelona offered me, the choice was clear.”

Alejandro Ribon,
Living and working in Madrid, Spain.
Project Management CRM Marketing Enterprise Unit VODAFONE.
Bachelor in Management 2006.
“What distinguishes TBS from other universities is mainly the way of teaching, with real examples and classes given by professionals who provide you with the practical tools that you are going to encounter in real life.”
Barcelona

Modern, Cosmopolitan, Lively, Innovative city Full of Opportunities!

- Almost 200,000 students in Barcelona
- European Innovation Capital 2014 (European Commission)
- 6th Best Student City in Europe (Top Universities - QS Best Student Cities in the World 2015)
- 7th European city with best future perspectives (Financial Times - FDI Cities and Regions of the Future 2014/2015)

Toulouse

European Capital for Aeronautics & Space industry

- #1 City in France for quality of life
- #3 Largest student city in France with 130,000 students
- #4 Largest city in France in matters of research
## Bachelor in Management Application Process

<table>
<thead>
<tr>
<th></th>
<th><strong>International</strong></th>
<th><strong>National</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WHO</strong></td>
<td>Any student who holds or is in the process of obtaining a higher qualification in NON-French secondary education Under 26 years old</td>
<td>Any student who holds or is in the process of obtaining the higher qualification in French secondary education (Baccalaureate), in France or abroad Under 26 years old</td>
</tr>
</tbody>
</table>
| **HOW**       | 1. Applying through the website: [http://application.tbs-education.es](http://application.tbs-education.es)  
2. Filling out the required information and paying the application fees  
3. Taking the admission tests:  
   - Academic skills test  
   - English test  
   - Personal interview | 1. Applying through (APB) system [www.admission-postbac.fr](http://www.admission-postbac.fr)  
2. Choosing Toulouse Business School – Barcelona Campus or/ and Toulouse Campus  
3. Paying the application fees  
4. Taking the admission tests:  
   - Academic skills test  
   - English test  
   - Personal interview |
| **WHEN**      | Online application: **November – July**  
Admission tests: **January - July**  
Results: 2 weeks after the Admission Test | Online application: **January - March**  
Admission tests: **April - May**  
Results: **June - July** |
| **WHERE**     | Admission tests:  
At the Barcelona Campus, at the Toulouse Campus or remotely in a city close to where you live | Admission tests:  
At the Toulouse Campus, at the Barcelona Campus or remotely in a city close to where you live |

### Bachelor Admission Department

TBS does not look for candidates with an unique and uniform profile; we look for motivated, curious and self-confident people. We are convinced that diversity is important and that a management professional can have different kinds of characteristics and competencies.

You can find more information at: [http://application.tbs-education.es](http://application.tbs-education.es)
You can contact us by e-mail through admission@tbs-education.es
Or by calling +34 933 100 111

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**Admission process** step by step

1. **Complete online application**
2. **Admission tests**
3. **Admission results**
4. **Enrollment fee payment for place reservation**
TOULOUSE BUSINESS SCHOOL

PROGRAMMES

Bachelor in Management
Programme Grande École / Master in Management
Centre de Formation des Apprentis
Executive Education
Specialised Masters & 3rd Cycles
MBA (Aerospace, Management Consulting, Executive, Tri Executive)
DBA, Doctorate of Business Administration
AMP, Advanced Management Programme (CPA)

CAMPUSES

TBS is a multi-campus business school. We want our students to enjoy all of TBS’s added values and services regardless of the location where they are studying. Therefore, we consider all our campuses as business schools, full and equipped with all services.

TOULOUSE I BARCELONA I CASABLANCA I A LOCATION IN PARIS

3 INTERNATIONAL ACCREDITATIONS

Barcelona Campus

c/ Trafalgar, 10
08010 Barcelona, Spain
Tel: +34 933 100 111
Fax: +34 933 100 228
www.tbs-education.es
admission@tbs-education.es

Toulouse Campus

Entiøre, cité de l’entreprise
2 avenue de mercure Écoparc 1
31134 Balma cedex, France
Tel: +33 5 61 294 714
Fax: +33 5 61 294 994
www.tbs-education.fr