

The 6<sup>th</sup>  
Edition programme  
***Sustainability is a Governance issue***

TBS - June 11-12, 2019

**Tuesday 11/06**

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13h00-14h30	Welcome and Registration
14h30-15h30	<b>Plenary conference 1</b>  Prof. Alessandro Zattoni ( <i>LUISS Business School - School of Management</i> )  <i>“Current and future challenges in CG and Board research”</i>
15h30-15h45	Coffee Tea Break
15h45-17h45	<b>Paper Session 1</b> <span style="float: right;">Chair: K.A. Seny Kan</span>  1/ Sustainable banking: the fable - evidence from banks' narratives <i>Nihel Chabrak ; Andreaus, M.; Aras, G.; Clarke, T.; Pajuelo, ML.</i>  2/ Governance and sustainability: Implications of state ownership, <i>Ilya Okhmatovskiy</i>  3/ Local elites in developing countries in the face of external pressures and local challenges: The case of investment climate in Egypt <i>Hela Yousfi</i>  4/ The challenges of the governance of associations <i>Xavier Castañer</i>
17h45-18h00	Coffee Tea Break
18h00-19h30	<b>Panel Session 1:</b>  Around the <b>“The Oxford Handbook of the Corporation”</b>  Prof. Thomas Clarke, <i>University of Technology Sydney - Author</i> Prof. Xavier Castañer, <i>HEC, Lausanne University - Discussant</i>
20h30	<b>GALA DINNER</b>

## Wednesday 12/06

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09h30-11h00	<b>Paper Session 2</b>	Chair: A. Rivière
	5/ Board of directors under CEO's pressure: misreading, dissent risk, and information manipulation <i>Martin Gregor</i>	
	6/ Environmental change and evolutionary trajectories of imprints: The case of board diversity, <i>Heloise Berkowitz &amp; Isabelle Martinez</i>	
	7/ Shareholder voting and corporate diversification, <i>Yerzhan Tokbolat, Hang Le and Steve Thompson</i>	
	8/ Board of Directors and Firms' growth: a family business case <i>Lotfi Karoui, Sonia Snadli</i>	
11h00-11h30	Coffee Tea Break	
11h30-13h00	<b>Panel Session 2:</b> <b>Art and Science: Jaume Xifra, consumption in questions</b> <b>ESPAS VOLART</b> <b>Exhibiciones temporales Arte Contemporáneo</b> <b>Guided exhibition</b>	
13h00-14h30	Lunch break	
14h30-16h00	<b>Paper Session 3</b>	Chair: L. Karoui
	9/ The impact of IFRS for SMEs adoption on corporate governance <i>Salma Damak-Ayadi, Nesrine Sassi</i>	
	10/ Looking into a CSR practice: when managers take the lead and then lose it <i>Wafa Khlif, Sami el Omari, Kim Ceulman, Olfa Zramdini</i>	
	11/ Assessing crowdfunding projects sustainability aspect: can a Balanced Scorecard approach help debunking window dressing? <i>Mathieu-Claude Chaboud, Guillaume Biot-Paquerot</i>	
16h00-16h15	Coffee Tea Break	

16h15-17h45

**Plenary conference 2**

Jo Iwasaki, *Former Head of Corporate Governance - ACCA (Association of Chartered Certified Accountants)*

*“Alternative approach to ethics : the role of investors in the context of responsible investment”*

17h45-18h00

Coffee Tea Break

18h00-19h45

**Panel Session 3:**

**Sustainable issues: governance solutions?**

*Documentary:*

**A change in the energy paradigm: the nuclear energy at a crossroad**

**Panellists:**

**Eduardo Soto,**

*Scientific activist*

**Susana Sainz-Trápaga**

*Program Manager of the Maritime Strategy of Catalonia*

**Moderator:**

**Coral Ingley, Professor**